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FOR IMMEDIATE RELEASE

Sanyo Xacti Products Get Lighting Boost from CameraBright, Inc. Lighting Accessories

*The World's First Consumer-based Camera Lighting Accessory Manufacturer,
CameraBright, Inc., Announces New Model for Better Videos and Pictures in Low or No
Light Situations for Sanyo Xacti Video Camera Users.*

Thornton, CO — December 20th, 2006 —CameraBright, Inc. is launching a new camera lighting accessory based on its popular CameraBright!TM X1 light series. The CameraBright! X1-ER+ Xacti Edition light connects to any of the popular Sanyo Xacti Digital Media Video Cameras to improve picture and video quality in low and no light situations. The CameraBright! Xacti Edition lighting accessory easily attaches to the tripod mount of even the newest Sanyo VPC-HD1a camera, providing readily accessible light for taking better videos, composing pictures, reducing redevye, and improving auto-focus.

“Once our customers use a CameraBright! light to capture pictures and videos, they quickly realize how indispensable they are,” said Brett Pardikes, President and CEO of CameraBright, Inc. “Couple this new CameraBright! Xacti Edition with the incredible new Sanyo Xacti HD1a camera and you will have very satisfied customers.”

The CameraBright! Xacti Edition light is different from the other X1 series lights in that it compensates for the ergonomic and unique angled lens design of the Sanyo Xacti cameras. The Xacti Edition employs all metal mounts to the camera or camcorder and tripod creating a very strong and durable platform to attach a Sanyo Xacti camera. CameraBright, Inc. will make the CameraBright! Xacti Edition available immediately through its photo-retail distributor Brandess Kalt Aetna Group, Inc. with an MSRP of \$59.95.

"The CameraBright! Xacti Edition light was perfectly designed for use with the ergonomically designed Sanyo Xacti digital camera and camcorder products," says Barb Brandess, CEO, Brandess Kalt Aetna Group, Inc. "BKA is very excited to offer the Xacti Edition light to retailers carrying the Sanyo product line." The entire product line can be seen in the BKA booth 70850 at the Sands during the Consumer Electronics Show 2007.

CameraBright, Inc. currently offers four versions of its CameraBright! X1 lighting accessories. The X1-R Original, X1-W Warm White, X1-ER Extended Range and X1-ER+ Extended Range Plus are all currently available. CameraBright, Inc also manufactures the PhoneBright!™ X1 camera phone lighting accessory, visit www.phonebright.com for more info.

About Brandess-Kalt-Aetna Group, Inc.

Brandess-Kalt-Aetna Group is committed to being the very best provider of a broad range of photographic, digital and imaging products as well as selected fine art and craft supplies for both the amateur and professional. BKA continually provides new products to ensure that our customer is always on the cutting edge of technology with a dedicated focus on quality, value and service. Visit www.bkaphoto.com

About CameraBright Inc.

CameraBright, Inc. is focused on continually developing the first low cost lighting accessory product line dedicated to the consumer digital camera, camcorder and camera phone industries. Based in Colorado, the company is a privately held corporation. CameraBright, Inc. has a desire and commitment to “Make it Right, Make it Bright!” For more information, visit www.camerabright.com.

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